ABSTRACT

An article of apparel, such as an item of footwear, carries a chamber and a light source for illuminating the chamber with light. The chamber has a light-affecting device that affects light from the light source so as to produce a light pattern which can be viewed by virtue of a light-transmissive window portion of the chamber. The article of apparel also carries an illumination control device having a sensor for sensing motion of the article of apparel due to motion of at least part of a wearer of the article of apparel. The illumination control device controls at least one of activation of the light source and the light pattern in response to the sensed motion.